



BECOME AN

OCEAN NIGHT

SPONSOR

Help continue to bring Ocean Night to Humboldt County





WHY OCEAN NIGHT?

Ocean Night is a collaborative effort and community support is vital for its continuation as a monthly event. This event is organized by non-profits for the community; it is free to the public, but donations are encouraged. All proceeds go to the NEC, Humboldt Surfrider, and Humboldt Baykeeper.

There are benefits for your business/organization! Your business's logo will be placed on all Ocean Night promotional materials. At the event, you can place your business's promotional materials at the greeting table, and hear your business announced on stage throughout the night.

By doing so, you will help continue to educate on ocean-related topics, and help foster a new generation of surfers and coastal activists through film.



HOW TO SPONSOR

Ocean Night costs \$400 each month for film rights and staff time.

To sponsor, submit a Ocean Night sponsorship form to the NEC. Forms are available at yournec.org/oceannight. After you submit your sponsorship form, the NEC will contact you within a week. Sponsorship funds will go towards Ocean Night planning, publicity, and film rights.

If you would like to sponsor one film, or split a sponsorship with another group, indicate so in your sponsorship form.

**NORTHCOAST ENVIRONMENTAL CENTER
HUMBOLDT SURFRIDER
HUMBOLDT BAYKEEPER**

Who can sponsor Ocean Night?

Any organization can sponsor Ocean Night, though the Ocean Night coordinators reserve the right to deny an application for any reason.

Does the cost decrease based on film rights cost?

No, Ocean Night sponsorship is a flat rate of \$400.00.

Can my organization receive discounted tickets?

Yes! Ocean Night sponsors will receive four free tickets.

Can I pick the film?

Sponsors can recommend films, but it is up to the Ocean Night coordinators to make the final decision. Some month's films are chosen in advance and are not open to suggestions.

Can I sell things?

No, this is against ATL's policies.

Can I split my Ocean Night sponsorship with another group?

Yes! If you would like to fund half of Ocean Night, you can co-sponsor it with another group. You are encouraged to seek out your own co-sponsor, but Ocean Night coordinators will do our best to find a co-sponsor to match you with.

Can I select my month?

Sponsors can request certain months, and they will be handled on a first-come-first-serve basis. Certain months are pre-reserved and aren't available for sponsorship.

Can I select the day Ocean Night plays?

No, ATL determines the date for Ocean Night.

Can I table at Ocean Night?

Only non-profit and government organizations can table at Ocean Night. If they choose to, they will be given a table at the entrance to ATL. We recommend only 2 people work the table.

When do I arrive?

If you are setting up a table, you are encouraged to arrive around 6pm to set up. Everyone else can arrive at 6:30 when doors open.

Can I present my cause/business on stage?

TBD

How many people usually attend Ocean Night?

50-200 people come to Ocean Night each month, depending on the time of year.

FAQ